


# MILAD.Y

## HEAD OF DATA ANALYTICS

**2 x Masters (M.Sc)** Degrees Engineer with Management Experience

## CONTACT DETAILS

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## MAIN COMPETENCIES

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- **Team Building, Data Analytics Advisory, Stakeholder Management, Organisational Transformations**
- **Gen AI / AI / ML**
- Mathematics and Probability Theory
- SQL, R, Python, DAX, SAS, Java, Kotlin
- Azure, Fabric, GCP, Looker Studio, PowerBI

## EDUCATION

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### The Faculty of Engineering at Lund University

Master of Science (M.Sc.), Mechanical Engineering, Industrial Management  
2010-2015



### The Faculty of Engineering at Lund University

Master of Science (M.Sc.), Risk Management  
2014-2016



### University of Oxford

ESOL International - Certificate in Advanced English  
2010-2015



# WORK LIFE EXPERIENCE

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## Head of Data Analytics and AI at Atos Medical

APR 2025 - PRESENT

MALMÖ, SKÅNE, SVERIGE



Managing the Data Analytics Domain having responsibility over **2 managers and 18 professionals, containing of 10+ markets and 20+ stakeholders**

Daily tasks consist of:

- Driving the overall data strategy and data migrations topics, steering and coaching the team and driving data driven business growth opportunities.
- Supporting the markets with value driven analytics by enabling the analytics teams.
- Enabling key stakeholders with insights and reporting.
- Enabling upper management with monthly analytical insights to drive business strategies and investments.

Driving cross-functional change with Product, Engineering, Architecture, and business teams. Working with facilitating strategies and AI incentives. **Streamlining and communicating with key stakeholders, the board of directory with alignment to Roadmaps/KPI's.**

## Data Analytics Leader at Ingka Centers

DEC 2022 - MAR 2025

MALMÖ, SKÅNE, SVERIGE



Day to day tasks:

Managing a team om **10 professionals (Data -/Analyst, Scientist, Engineer)** and steering the overall analytics agenda for the business area.

Day to day tasks:

- Leading an end to end Data Migration from Azure to Fabric.
- Driving **GEN AI/AI/ML** topics on a global scale (**MLOps architecture**).
- Global omnichannel stakeholder management - Mentoring/coaching and driving transformations. Business/Marketing/Product/Engineering collaborations to help grow the area and identify business opportunities using data driven insights and managing customer journeys.
- Working with KPI's, Metrics, Sprint planning (JIRA), Scrum, A/B testing.

## Senior Data Analyst at IKEA

SEP 2021 - DEC 2022

MALMÖ, SKÅNE, SVERIGE



Working in the ecommerce industry with Online Payments in the Customer Domain at IKEA, generating data driven insights to demystify the relationship of payment methods and online IKEA shoppers. Bringing clarity around payment methods and how they are performing across channels and markets. Mapping and predicting customer trends and interactions by developing and deploying **advanced ML/AI models**.

- Product Management, OKRs, Roadmapping
- Storytelling / Data Insights
- Stakeholder Management
- Jira / Confluence
- Change Management

## Quantitative Credit Risk Analyst at Ikano Bank

JUL 2019 - SEP 21

MALMÖ, SKÅNE, SVERIGE



The main responsibilities at Ikano Bank is to develop and analyze ML models which will manage current and future loan-/credit takers based on various targets under the IFRS9 Banking Framework for the B2B segment and Leasing agreements, but also for the D2C segment.

## Lead Data Scientist at Enfo

AUG 2018 - JUN 19

MALMÖ, SKÅNE, SVERIGE



Working as a Lead Data Scientist delivering Machine Learning models which contributes to business value, all the way from mining, development, deployment to maintenance.

- Time Series Forecasting
- Regression Modelling
- Clustering
- Classification
- Decision Trees, Random Decision Forest

## Quantitative Risk Management at WSP Sweden

JAN 17 - MAY 18

MALMÖ, SKÅNE, SVERIGE



Advanced Analytics and Calculus to simulate/estimate future scenarios and outcomes of risks.

- Statistical Modelling
- Monte Carlo Based Methods (Markov Chain)
- Bayesian Statistics (Bayes Theorem)
- Hypothesis Testing (Chi-Square, ANOVA, t-test, Confidence interval)

## Wayne Fueling Systems

JAN 16 - JAN 17

MALMÖ, SKÅNE, SVERIGE



### Project Manager, Operations and Strategy

The Project management employment was a stepping stone to implement the findings and results in our masters thesis concerning the current material flow and material handling strategies within the internal logistics at Wayne Fueling System. The Project management employment was a stepping stone to implement the findings and results in our masters thesis concerning the current material flow and material handling strategies within the internal logistics at Wayne Fueling System.

### Master's Thesis

A Master's thesis was conducted during the months we spent at Wayne, concerning the optimization of the material flow and material handling strategies internally along the assembly line. The study assessed mathematical probability calculations and statistical analysis including risk assessment conclusion.

## Languages

Swedish - First language

English - Very high level, both reading and writing

Persian - Second language

Spanish - Good basic understanding, both reading and writing

## Recommendations

### **Naib Woldemariam**

*Founder of EKOLUTION*

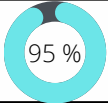





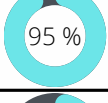


Milad is a well-organized, ambitious and determined person who has a strong analytical ability in combination with great social skills. I strongly recommend him as an employee since he contributes both personally and professionally to the work environment.

### **Maria Persson**

*Operations and Supply Chain Manager på Wayne*

Milad came to us to do his master thesis and thanks to the quality of his work we offered him to stay on to realize the theories and put them into practice. Milad is a highly intelligent young man with great analytical skills that added a lot of value to our project and our company.

## Top Skills

<b>Stakeholder Management</b>	 95 %
<b>Data Analytics</b>	 90 %
<b>Team Building</b>	 90 %
Python	 90 %
SQL	 85 %
PowerBI	 95 %
Fabric/Azure	 95 %
JIRA	 85 %
OKR's / Roadmaps	 90 %